

## COURSE OUTLINE

### 1. GENERAL

<b>SCHOOL</b>	APPLIED ECONOMIC AND SOCIAL SCIENCES		
<b>ACADEMIC UNIT</b>	AGRIBUSINESS AND SUPPLY CHAIN MANAGEMENT		
<b>LEVEL OF STUDIES</b>	<i>Undergraduate</i>		
<b>COURSE CODE</b>	<b>5602</b>	<b>SEMESTER</b>	5
<b>COURSE TITLE</b>	AGRIFOOD SUPPLY CHAIN		
<b>INDEPENDENT TEACHING ACTIVITIES</b>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
Lectures		4	5
<b>COURSE TYPE</b>	Special Background		
<b>PREREQUISITE COURSES</b>	NO		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS</b>	Greek		
<b>IS THE COURSE OFFERED for ERASMUS STUDENTS?</b>	YES (in English)		
<b>COURSE WEBSITE (URL)</b>	<a href="https://oeclass.aua.gr/eclass/">https://oeclass.aua.gr/eclass/</a>		

### 2. LEARNING OUTCOMES

Learning Outcomes
<p>The aim of the course is to:</p> <ul style="list-style-type: none"> <li>Analyse the specificities and main stakeholders of the agri-food supply chains.</li> <li>Examine the main trends and cover aspects of agriculture, agro-food processing industry, trade, catering and consumption.</li> <li>Analyse policy, market structure and international trade issues.</li> </ul> <p><b>Upon successful completion of the course, the student will be able to:</b></p> <ul style="list-style-type: none"> <li>describe the structure and components of agri-food supply chains</li> <li>understand the importance of managing agri-food supply chains</li> <li>identify stakeholders in agri-food supply chains</li> <li>explain the specificities of agri-food supply chains evaluates drivers shaping the market</li> </ul>
General Competences

- Adapting to new situations
- Decision-making
- Independent work
- Teamwork
- Working in an International Environment
- Working in an Interdisciplinary Environment
- Promotion of new Research Ideas
- Respect for the Natural Environment
- Project Planning and Management
- Respect for Diversity and Multiculturalism
- Demonstration of social, professional and ethical responsibility and gender sensitivity
- Criticism and self-criticism
- Promotion of free, creative and inductive thinking

### 3. SYLLABUS

1. Introduction to basic concepts
2. Stakeholders in agri-food supply chains (Part A)
3. Stakeholders in agri-food supply chains (Part B)
4. Policy issues
5. Market structure
6. International trade
7. Value chain (Part A)
8. Value chain (Part B)
9. Typologies of supply chains in different categories of agri-food products
10. Risk management
11. Future trends
12. Case studies
13. Special topics

A combination of teaching and learning methods will be used aiming at the active participation of students and the practical application of the thematic units under consideration: lectures using audiovisual means, analysis and discussion of case studies on real operational issues, experiential (group) exercises, as well as projection of relevant videos.

In addition, articles in electronic form, audiovisual lecture material, web addresses, useful information, case studies and exercises are posted in eclass for the students' practice.

### 4. TEACHING and LEARNING METHODS - EVALUATION

<b>DELIVERY</b>	Face -to-face, Distance learning
<b>USE OF INFORMATION and COMMUNICATIONS TECHNOLOGY</b>	<ul style="list-style-type: none"> <li>• Support of the learning process through the University's AUA Open eClass platform (integrated e-Course Management System)</li> </ul>

	<ul style="list-style-type: none"> <li>• Support of lectures using presentation software</li> <li>• Use of audiovisual material</li> <li>• Use of web applications</li> </ul> <p><b>Communication with students:</b> face to face at office hours, email, eclass platform</p>														
<b>TEACHING METHODS</b>	<table border="1"> <thead> <tr> <th><i>Activity</i></th><th><i>Workload</i></th></tr> </thead> <tbody> <tr> <td>Lectures (direct)</td><td>52</td></tr> <tr> <td><i>Writing paper/ papers</i></td><td>32</td></tr> <tr> <td><i>Independent Study</i></td><td>39</td></tr> <tr> <td><i>Advisory support</i></td><td>0,5</td></tr> <tr> <td><i>Exams</i></td><td><b>2</b></td></tr> <tr> <td><i>Course Total (Approximately 25 hours of workload per credit unit 125.5)</i></td><td><b>125,5</b></td></tr> </tbody> </table>	<i>Activity</i>	<i>Workload</i>	Lectures (direct)	52	<i>Writing paper/ papers</i>	32	<i>Independent Study</i>	39	<i>Advisory support</i>	0,5	<i>Exams</i>	<b>2</b>	<i>Course Total (Approximately 25 hours of workload per credit unit 125.5)</i>	<b>125,5</b>
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<b>STUDENT PERFORMANCE EVALUATION</b>	<p>The evaluation process is in the language that the course is taught (Greek or English) and consists of:</p> <ol style="list-style-type: none"> <li>Compulsory written final examination at the end of the semester (weighting factor <b>70%</b> at least) which may includes: <ul style="list-style-type: none"> <li>• Multiple choice questionnaires</li> <li>• Open-ended questions</li> <li>• Problem solving</li> <li>• Oral examination</li> </ul> <p><b>Evaluation criteria:</b> correctness, completeness, clarity</p> </li> <li>Optional written exam or essay during the semester (weighting factor 30%) which may includes: <ul style="list-style-type: none"> <li>• Multiple choice questionnaires</li> <li>• Open-ended questions</li> <li>• Problem solving</li> <li>• Essay/report</li> <li>• Oral examination</li> </ul> <p><b>Evaluation criteria:</b> correctness, completeness, clarity</p> </li> </ol> <p><b>Special learning difficulties:</b></p>														

	<p>Students with <b>special learning difficulties</b> in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.</p> <p><b>Specifically-Defined Criteria:</b> The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.</p>
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## 5. ATTACHED BIBLIOGRAPHY

### ***Suggested Bibliography in Greek Language:***

- Aurier, P. & Sirieix, L. (2019). Μάρκετινγκ Αγροτικών Προϊόντων και Τροφίμων. Αθήνα Προπομπός.
- Καμενίδης, Χ. (2018). Μάρκετινγκ Αγροτικών Προϊόντων. Θεσσαλονίκη: Κυριακίδη.
- Μαλινδρέτος, Γ. (2015). Εφοδιαστική αλυσίδα, logistics και εξυπηρέτηση πελατών. Αθήνα: Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών.

### ***Suggested Bibliography in English Language:***

- Iakovou, E., Bochtis, D., Vlachos, D. & Aidonis, D. (2016). Supply Chain Management for Sustainable Food Networks. Hoboken, New Jersey: John Wiley & Sons.
- Information Resources Management Association (2016). Agri-Food Supply Chain Management. Hershey, Pennsylvania: IGI Global.

### **Related academic Journals:**

- Supply Chain Management: An International Journal
- Food Policy
- International Food and Agribusiness Management Review
- Journal of Agribusiness in Developing and Emerging Economies
- Journal of Cleaner Production

### ***Instructor's Notes***